What's it all about

Addressing Challenges in an Evolving International Standards Paradigm

- **Traditional model of standards development**

  - **Country and region specific**

- **Changing Landscape**

  - **Global markets and shortening time to market**

- **Newer complementary model**

  - **Market driven and borderless**

The Internet

- **Key facilitator for the growth of economic and social model touching billions of lives**

- **Not deployed via traditional, national-representation model of standards adoption**

- **Driven by market momentum to innovate**

OpenStand Principles

OpenStand principles demand respectful cooperation among standards organizations, whereby each respects the autonomy, integrity, processes and intellectual property rules of the others

OpenStand Principles

- **Support to the Five Fundamentals**

  - **Due process**

  - **Broad consensus**

  - **Transparency**

  - **Balance**

  - **Openness**

OpenStand Principles

- **Commitment to Collective Empowerment**

- **Striving for standards that:**

    - **Are based on technical merit, as judged by the contributed expertise of each participant**

    - **Provide global interoperability, scalability, stability and resiliency**

    - **Enable global competition**

    - **Serve as building blocks for innovation**

The Internet Society

OpenStand Principles

- **Availability**

  - **Specifications made accessible to all for implementation and deployment**

OpenStand Principles

- **Voluntary Adoption**

  - **Standards are voluntarily adopted, and success is determined by the market**

Originators

- **IEEE**

- **Internet Architecture Board (IAB)**

- **Internet Engineering Task Force (IETF)**

- **Internet Society**

- **World Wide Web Consortium (W3C)**

OpenStand

- **A set of principles that are extendible to other technology spaces and industries**

- **OpenStand is NOT a separate entity to join**

- **It's a movement in which entities and individuals can express support for and commitment to the principles that are the foundation of the modern standards paradigm**

  - **Become advocates for the value of working within the premise of the principles**

Express your support

http://open-stand.org