Hope you had a good time last night !

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Collaborate or .....

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cara.mascini@ams-ix.net

These days....

- More uncertainty
  - Financial uncertainty
  - Commercial/Market uncertainty
  - Technological uncertainty
- Faster pace of change
  - hyper-competition
  - exponential evolution
  - little equilibrium
- Increased transparency
- Knowledge is a commodity

Business Model innovation

- Josephine Green: Pyramids2Pancakes
  - build flat, social and open ecosystems of collaboration
  - concerned with access not possession
  - sharing knowledge and resources
- Gary Hamel: Re-invent management
  - build organizations that are fundamentally fit for the future
  - adaptable, resilient, inventive, inspiring and accountable
- Muhammed Yunus: Social business
  - a pioneering model for a new, more humane form of capitalism
  - use entrepreneurial spirit to solve societies challenges
  - People will work together to bring about their own development

Open

Fair

Accessible

Transparent

Accountable

Flexible

Change - able
Resilient
Adapt
Learn
Tacit

Creative
Inspire
Aspiration
Contrarian

Innovative

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Community
Interdependent
Self-determined
Engaging
Collaborate

Social

Our industry

- Internet Exchanges
- Data-centers
- Carriers, transport providers
- Service Providers
- Content
- Vendors
- Registries, NIC’s etc etc

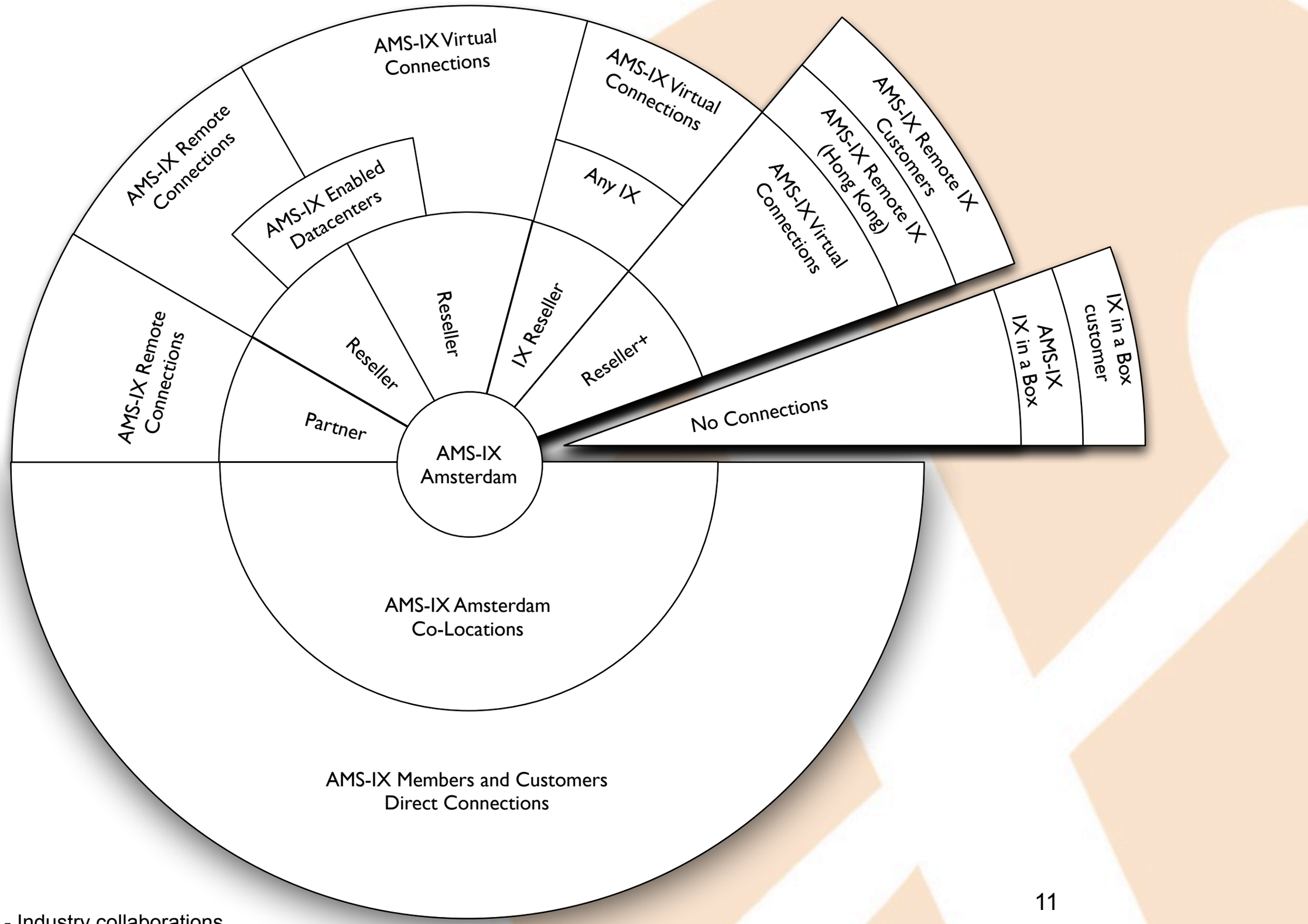
➡*We all need each other to make the Internet what it is today*

Industry collaborations

- Internet Exchange Associations
- Alliances, forums, associations & platforms
  - GSMA, MEF, Ethernet Alliance, Euro-IX, RIPE, ODCA, EuroCloud, I3Forum etc etc

- But also

Collaborative Model



What we believe in

- The neutral IX model
  - Independent, not for profit
- Collaboration
  - All parties do what they do best
- Some markets need stimulation or development
- We aim to build principal market places benefitting the whole eco-system
  - Not just a few parties